Salem County, NJ
Date of Formation: 1694
County Seat: Salem
Municipalities: 15

Demographics
(ranking in state out of 21 counties)
Population
Population 2015: 64,180 (21st)
Population Change 2010-15: -2.9%
Population Density: 193.4 (21st)

Race
White 82%
Black 15%
Asian 1%
Hispanic and Latino 8%
Two or More Races 2%
Other* 2%

Age
Under 15 years 19%
18 years and over 78%
15 to 64 years old 65%
65 years and over 18%

Housing and Land Use
Housing Occupancy
- Occupied 88%
- Vacant 12%

Owner/Renter Occupancy
- Renter 28%
- Owner 72%

Property Tax
- Salem County 2013: $4,870.91, 2014: $4,944.40, 2015: $5,091.18

Median Housing Value

Land Use (Parcel Values as a % of Total Value)
- Residential: Salem County 66.6%, Avg. of other NJ Counties 22.6%
- Non-Residential: Salem County 76.9%, Avg. of other NJ Counties 4.2%
- Commercial: Salem County 11.5%, Avg. of other NJ Counties 13.5%

Housing Density
- Salem County: 77.4
- South Jersey: 272.3
- New Jersey: 446.3

Housing Units Per Square Mile
- Salem County: 77.4
- South Jersey: 272.3
- New Jersey: 446.3

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## Income and Economic Factors

### Median Household Income

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salem County</td>
<td>$61,943</td>
<td>$57,777</td>
<td>$68,830</td>
</tr>
<tr>
<td>Avg. of SJ Counties</td>
<td>$60,949</td>
<td>$62,689</td>
<td>$64,059</td>
</tr>
<tr>
<td>New Jersey</td>
<td>$70,165</td>
<td>$71,919</td>
<td>$72,222</td>
</tr>
</tbody>
</table>

### Unemployment

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salem County</td>
<td>8.5%</td>
<td>7.1%</td>
<td>5.2%</td>
</tr>
<tr>
<td>South Jersey</td>
<td>8.0%</td>
<td>6.6%</td>
<td>4.9%</td>
</tr>
<tr>
<td>New Jersey</td>
<td>6.7%</td>
<td>5.6%</td>
<td>4.1%</td>
</tr>
</tbody>
</table>

### Poverty

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salem County</td>
<td>18.4%</td>
<td>13.9%</td>
<td>11.4%</td>
</tr>
<tr>
<td>South Jersey</td>
<td>12.1%</td>
<td>11.8%</td>
<td>11.0%</td>
</tr>
<tr>
<td>New Jersey</td>
<td>11.4%</td>
<td>11.1%</td>
<td>10.8%</td>
</tr>
</tbody>
</table>

### Foreclosure Rates

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salem County</td>
<td>3.5%</td>
<td>2.7%</td>
<td>2.5%</td>
</tr>
<tr>
<td>South Jersey</td>
<td>3.2%</td>
<td>2.7%</td>
<td></td>
</tr>
<tr>
<td>New Jersey</td>
<td></td>
<td></td>
<td>2.5%</td>
</tr>
</tbody>
</table>

### Housing Affordability: % of Owners and Renters Paying 30% or more on Housing

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salem County</td>
<td>42.0%</td>
<td>40.1%</td>
<td>43.6%</td>
</tr>
<tr>
<td>South Jersey</td>
<td>59.5%</td>
<td>55.8%</td>
<td>53.9%</td>
</tr>
<tr>
<td>New Jersey</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Education Attainment
- Non High School Graduated: 11.1%
- High School Graduate: 39.1%
- Some College, No Degree: 19.4%
- Associate’s Degree: 9.9%
- Bachelor's Degree: 14.3%
- Graduate or Professional Degree: 6.2%

### Largest Private Employers
1. PSE&G (1,000-2,499)
2. E.I. DuPont (1,000-2,499)
3. Mannington Mills, Inc (500-999)
4. Memorial Hospital Salem County (500-999)

### Projected Employment Change 2014-2024 (% Change)

#### Highest Increases
1. Transportation and Warehousing (22.9)
2. Arts, Entertainment and Recreation (21.5)
3. Real Estate and Rental and Leasing (17.9)
4. Accommodation and Food Services (14.2)
5. Administrative and Waste Services (12.3)

#### Largest Decreases
1. Education Services (-13.6)
2. Manufacturing (-11.0)
3. Information (-7.9)
4. Government (-5.7)
**Crime Rankings (out of 8 South Jersey Counties)**
- Nonviolent Crimes: 4th Lowest in Region
- Violent Crime: 3rd Highest in Region
- Total Crime: 4th Lowest in Region

**Crime**

- Crime Rate (CR)
  - Salem County 24.9 22.3 2.6 2.7 27.5 24.9
  - New Jersey 20.9 17.0 3.1 3.0 24.0 20.0

**Voter Turnout**

- Salem County
  - 2012: 67%
  - 2016: 68%

- South Jersey
  - 2012: 67%
  - 2016: 69%

- New Jersey
  - 2012: 67%
  - 2016: 69%

**Kids Count Rankings**
- 2016: 16
- 2015: 19
- 2014: 19
- 2013: 21

**Kids Count 2016**

<table>
<thead>
<tr>
<th>Child Poverty (23%)</th>
<th>% of Births to Girls 10-19 Rates (7)</th>
<th>Infant Mortality Rate (0)</th>
<th>Juvenile Arrest Rate (25)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016 Rank: 16</td>
<td>2016 Rank: 20</td>
<td>2016 Rank: 1</td>
<td>2016 Rank: 20</td>
</tr>
</tbody>
</table>

**Registered Voters**

- Democrats: 31%
- Republicans: 23%
- Unaffiliated: 46%
### County Health Rankings

#### Health Outcomes Rankings

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Outcomes Rankings</td>
<td>18</td>
<td>18</td>
<td>17</td>
</tr>
</tbody>
</table>

Health Outcome rankings are based on variables used to determine length and quality of life.

#### Health Factors Rankings

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Factors</td>
<td>20</td>
<td>19</td>
<td>20</td>
</tr>
</tbody>
</table>

Health Factor rankings are based on variables used to determine the following: health behaviors, clinical care, social and economic factors, and physical environment.

#### Social & Economic Factors Rankings

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social &amp; Economic Factors</td>
<td>14</td>
<td>14</td>
<td>14</td>
</tr>
</tbody>
</table>

Social and Economic Factor rankings are based on the following variables: high school graduation, some college, unemployment, children in poverty, income inequality, children in single parent households, social association, violent crime, and injury deaths.

### Other Rankings Influencing Health Outcomes (out of 21)

- **Length of Life:** 21<sup>th</sup>
- **Quality of Life:** 15<sup>th</sup>

### Other Variables Influencing Health Outcomes

- **Premature Deaths:** 8,100 per 100,000 population
- **8% of live births with low birth weights**

### Other Rankings Influencing Health Factors (out of 21)

- **Health Behavior:** 20<sup>th</sup>
- **Clinical Care:** 19<sup>th</sup>
- **Physical Environment:** 14<sup>th</sup>

### Other Variables Influencing Health Factors

- **Adult Smoking:** 19%
- **Adult Obesity:** 32%
- **Excessive Drinking:** 17%
- **Primary Care Physicians to Population Ratio:** 2,410:1