



## WRI ELECTRONIC NEWSLETTER

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### Upcoming Event: 10th Annual Walter and Leah Rand Awards and Scholarship Event

This year's event will unite elected officials, academics, WRI's Board members, donors, family and friends to honor three prominent South Jersey leaders who exemplify outstanding qualities of citizenship, professionalism and social responsibility. In honor of Senator Walter Rand and his wife, Leah Rand, this year's event will take place May 6 at Rutgers University, Camden Campus from 5:30- 10pm.



WRI Students at 2010 Scholarship Event [link](#).

The 2011 awardees include Michael Moynihan, President & CEO of the United Way of Camden County, Jeffrey Brown, President & CEO of Brown's Super Stores and Lee Solomon, Esquire. Scholarship funding raised is vital to continue providing students an opportunity to implement lessons learned from the classrooms through applied research. Past funding has assisted WRI in supporting 11 undergraduate and graduate students this academic year. If you wish further information about the fundraiser, please visit our [fundraiser link](#).

### New Project: New Jersey Partnership for Healthy Kids- Camden

The Partnership is an initiative built to implement healthy eating and active living habits, addressing childhood obesity in New Jersey. The focus is to make changes in public policies and local environments to create healthier communities. The neighborhoods of North Camden and Parkside will be the primary focus for the Partnership in Camden.

Under contract with United Way of Camden County and YMCA of Burlington and Camden Counties, the lead agencies for the Partnership, the Walter Rand Institute is assuming the role of strategic planner. A final report will outline the Partnership's plan to reduce childhood obesity in Camden City. To engage community members WRI facilitated three Summits, one in January and two in February that included over 100 community participants.



WRI Staff Facilitating Health Kids Summit

### Newsletter Spotlight

#### Project Completion of Operation CeaseFire

The project officially ended December 31, 2010. WRI was charged with building the capacity of the four District Council Collaborative Boards (DCCBs) in Camden City. The boards are currently comprised of community members who are representative of their neighborhoods, law



DCCB Cycling Trip with Camden Police Department 11/21/10

enforcement personnel, and municipal government. WRI assisted the DCCB's in developing and implementing a block captain system through community outreach. Block captains are essential to the DCCBs as they are volunteer residents who coordinate meetings and other community activities, playing a leadership role in their perspective community. WRI trained the block captains, as well as new and current DCCBs members. This project was funded by a grant from the New Jersey Office of the Attorney General.